



## Are you at a crossroads in your business?

### Key questions to guide your next steps.

A self-reflection guide for business owners and leaders to determine if they would benefit from business coaching.

Every successful business owner faces pivotal moments, or crossroads, when they need to rethink strategies, address team dynamics, or overcome the personal costs of leadership. If you're reading this, you may be at such a crossroads. **This guide will help you ask the right questions** to understand whether now is the time to seek clarity, guidance, and entrepreneur support from a Grow business coach.

1. I am intensely passionate, enthusiastic and ambitious in my life's work and I see my business as very personal, but I am now struggling to drive adoption within my broader team.	
2. My business is all consuming and there is little distinction between my personal and work life.	
3. I am so busy working in my business rather than on it that I am lacking the perspective to see the big picture clearly.	
4. I am so intricately involved and inundated with the operations of the business that I don't have the time and space to be able to concentrate on the "where to" and what it takes to elevate my business to the next level.	
5. I have an overwhelming amount of unresolved questions in my head about how best to lead the business forward from here.	
6. I feel stuck in my head and unable to make decisions confidently, but am not sure what the issue may be.	
7. I am acutely aware that a shift is needed in my business, and I realise I need an impartial challenger because I don't have all the answers.	
8. I need guidance and assurance about the next step to take in my business.	
9. I can tend to procrastinate or even feel paralysed to move forward because I am overwhelmed by questions in my head with regards to my business.	
10. While I am confident in my business' future continuity, I am unsure of my ability to articulate the direction and the right plan of action to make this happen. This leads me to feel emotional about my decision making rather than pragmatic in my actions.	

#### Your Next Step

If you answered yes to any of the questions above, it may be time to seek guidance. At Grow, we specialize in helping business owners like you navigate these crossroads with clarity and confidence. Our most successful partnerships are with entrepreneurs who are mavericks at heart, embodying an unfailing tenacity and belief in their business and who are motivated to make it work no matter what.

**Book a free 30-minute Discovery Call** with one of our Entrepreneur Coaches to explore how you can overcome these challenges and help build your business with **clarity and confidence.**

Let's go!